

**CHINA'S
MARITIME TRANSPORT INDUSTRY**

BY FRANCESCA VENTEICHER

***CBC* MARKETING RESEARCH**

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China's Online Retail Market Reaches New Highs

By Francesca Venteicher

This report examines the actual status of the global maritime transport and analyzes the latest evolution of the Chinese maritime industry.

Chapter 1: China: future leader of maritime transport? This chapter firstly, presents a macroeconomic overview of the Chinese economy with an emphasis on the central government's stimulus plan and its effect on national GDP growth rate and foreign trade volumes. Secondly, it analyzes the development of the Chinese shipping industry and talks about the remarkable achievements and unprecedented performance of various maritime industry sectors and national economy that helped China turn into a global engine for growth. This section introduces the concept of *China: future leader of maritime transport* and provides information that will sustain our argument in terms of: port throughput and rank, shipbuilding and container manufacturing capabilities, maritime fleet, shipping lines and global terminal operators, investments, the emergence of Shanghai as an international maritime center, etc. Useful data and industry insights provided by various sources are used as references. Latest facts and figures regarding the main shipping industry sectors are discussed in detail.

Chapter 2: A miracle? No, but a well-planned reality. This chapter briefly talks about the "Chinese miracle" and China's accession into the World Trade Organization (WTO). A summary of China's relevant WTO commitments on logistics and transportation services is provided.

Chapter 3: 11th Five-year plan, the real stimulus? This section focuses on the 11th Five-year plan and its paramount importance to the Chinese transport infrastructure's development, as the main goal of the government is to create a highly efficient and integrated transport system across the country. Detailed information is given for the main transportation sectors: air, road, rail, and waterways and ports. Second part of the chapter discusses how Chinese government dealt with the participation of private and foreign investment to infrastructure development projects.

Chapter 4: What are the effects of this extravagance? This chapter looks at the consequences of the four-trillion-Yuan Stimulus Plan and its goal to reinvigorate the national economy, and the blossom of "green shoots". Special attention is given to the Chinese and US stimulus plans, with the two packages' breakdown being analyzed and the main differences discussed.

Chapter 5: Would Shanghai-Ningbo become the world's first super-mega-port? This section concentrates on maritime transport, especially on ports and container terminals. A case study on the Port of Shanghai and Ningbo is presented based on factors like: geographic location, port's development and investments, port's strategies, etc. The dual "rivalry-complementary" status is studied with the aide of the SWOT analysis.

Chapter 6: Has the shipping industry touched the bottom yet? This chapter presents concluding container throughput statistics for China and the World, which will help better visualize the impact of the global economic crisis on the main container ports around the world.

Chapter 7: What are the effects of the financial crisis? This section identifies the positive and negative impacts of the financial crisis on the shipping industry, and talks about the two-way relationship between global trade and international finance.

Chapter 8: China: successful shipping and shipbuilding powerhouse? The conclusion summarizes the main findings of the report.

The full report can be obtained by writing to info@cbcnw.com.